

PORTRAITURE

INFORMATION AND PRICING



WWW.DRUMHILLSTUDIOS.COM



Welcome

Hello! My name is Kristen. I am a photographer, wife and proud mother of two amazing kids, Alena and Jordan. In my previous life I was Creative Director at a well-known advertising agency in New York City. It was an invaluable experience, but after 12 years in the business, I happily traded my career for a life at home with my children. Becoming a mother not only changed my perspective on life, it reignited my passion for photography. Baby's firsts, birthday parties and family outings quickly became my main subjects of interest.



I spent years studying the art of photography and developing my own personal style before I finally decided to take a leap of faith and launch my own photography business. Drum Hill Studios is the culmination of what I've learned and love to do.

- Kristen Rath



"Kristen is VERY talented. A true artist."
-Britt D.

The Experience

The photos we love most are the ones that remind us of special moments in our lives. My goal is to capture images that are a reflection of the memories created the day of your shoot — the fun, the joy and the laughs you share together. It will be an experience you will look back on and cherish forever.

A custom photo shoot is nothing like a chain portrait studio experience. It is tailored to suit your specific needs and personality. First, we will choose a location or theme that is close to your heart. It might be a beach at sunset, a local park or your very own backyard. While a chain portrait studio does its best to get the customer in and out as quickly as possible, we will spend up to an hour together (up to 3 hours for newborn sessions) getting a variety of shots, both candid and arranged. Without the added pressure of time constraints, you will instantly feel more at ease and I will be able to get natural expressions that reflect the real you.



The Process

1. Your Pre-Consultation

You will be asked to fill out a client questionnaire so I can get to know you better. Then we will discuss location, scheduling and wardrobe. I will answer any questions you have and if you're ready, we'll reserve your session.

2. The Big Day – your photo session!

3. Your Viewing/Ordering Appointment

This takes place 2 weeks from your session date. You will get to see your edited images for the first time and place your portrait order. All decision makers should be present.

Reservation Fees

A reservation fee is required upfront to secure your session appointment. The reservation fee guarantees photographer's availability on the date and time of the session and the additional hours needed to turn your images into works of art! Prints, products and digital files are not included with your reservation.

MINI SESSION

\$75*

- 30-minutes at Drum Hill Studios or a local location.
- Includes up to 5 subjects (Additional subjects \$10 per individual.)
- Yields a minimum of 10 edited images for purchase.

TRADITIONAL SESSION

\$125*

- 1-hour session at Drum Hill Studios or a local location.
- Includes up to 5 subjects (Additional subjects \$10 per individual.)
- Yields a minimum of 20 edited images for purchase.

NEWBORN SESSION

\$300*

- 3-hour session at Drum Hill Studios.
- Yields a minimum of 20 edited images for purchase.

BELLY-TO-BABY

\$400*

- 1-hour maternity session and newborn session.
- Yields a minimum of 40 edited images for purchase.

MILESTONE BABY PLAN

\$425*

- Newborn session and 3 mini sessions which take place during baby's 1st year.
- Yields a minimum of 50 edited images for purchase.

*NJ sales tax is applied to your reservation fee. Overtime is rounded by 15-minute increments and will be billed at \$25 per increment.

Wardrobe

color palette



A UNIFIED STYLE AND COLOR PALETTE IS SO IMPORTANT IN BRINGING A FAMILY PORTRAIT TOGETHER.

- Select a focal piece with a colorful pattern, perhaps a children's outfit, and plan the rest of your family's outfits around that.
- Pick 2-3 colors to work with as your main colors, then incorporate neutrals: grays, whites, blacks, or browns.
- Wear "sophisticated casual" clothes that are comfortable, yet stylish.
- Incorporate cardigans, jewelry, headbands, scarves, hats or ties. Layers & accessories add dimension, style and fun.
- Once you have gathered items in the colors you've picked, lay out the pieces on the floor and look at them to see if your overall look is cohesive.

Family Portrait Palette

When choosing your wardrobe consider the season and what colors would complement the surroundings. It's also a good idea to keep in mind how you will be using the photos. If you are going to hang your portraits, choose a palette that would work well with your home furnishings and the colors on your walls.



Kids and Families



- Dress for the weather and the environment. In the cooler months layers are key!
- No sleep and no food make "Jack" a cranky boy, so make sure your little ones eat well and take naps before the session.
- Get your children excited for their photo shoot. If they know how much fun you're going to have, they come prepared and ready to have a good time.

Maternity



Maternity sessions typically take place in the seventh month of pregnancy when expecting moms have a nice round belly but aren't yet feeling the discomfort that sometimes comes in the last months of pregnancy. You may choose from a solo shoot or one that includes your spouse and/or baby's siblings. Wear clothes that flatter your shape and accentuate your belly.

"The photos are
absolutely gorgeous!
LOVE them!"
-Lori F.

Newborns



I prefer to photograph newborns as close to their birth date as possible because younger newborns sleep more soundly and are easier to pose. Once your baby is born I ask that you contact me as soon as possible so we can finalize the date and time of your baby's session. I like to reserve 3 hours for newborn sessions.

There are 3 types of newborn arrangements: solo, parent-and-child and family. It is sometimes possible to accomplish more than one arrangement in a single session but I can't guarantee that due to the unpredictable nature of newborns. It is best to begin the session with the arrangement you would like to have most and hope for the best. I will not compromise the quality of your images by trying to do too much in one session.

When it comes to photographing newborns patience is key. It takes time to get baby relaxed and safely into position for each photograph. Your baby's comfort and safety is my #1 priority.

Newborn Wardrobe

Newborns are typically photographed nude. The studio is kept a very warm 85 degrees so baby will be comfortable without clothes. You can personalize your baby's photos with fun accessories such as a knit hat, wrap or diaper cover. I carry an assortment of these at my studio or you may bring your own.

Parent/Siblings Wardrobe

If you would like to be photographed with your newborn and you already had a maternity session wear complimentary colors to your newborn shoot. If you decide to hang a "belly-to-baby" wall display or purchase an album, a cohesive palette helps tie it all together. If you are being photographed at the studio I recommend wearing loose-fitting, cool fabrics so you don't get too hot. Solid, neutral colors (white, grey) or pale pastels are best. Avoid vibrant hues that can create a color cast on baby's skin.

HELLO WORLD!



Newborn Session Tips

- Reserve your newborn session at least one month before your due date.
- A full belly means a content baby. Plan to feed your baby just before the session and be prepared to feed him during your session.
- On the day of your session please dress the baby in loose fitting clothes so they won't mark the baby's skin. It's best if they button or zip from the front so if baby is asleep when you arrive at the studio we won't have to pull anything over his head.
- Bring a change of clothing for yourself in case baby has an "accident" while you are holding him. This is just par for the course whenever I photograph newborns.

The Milestone Baby Plan

The first year of a child's life is marked by considerable growth and change. Our Milestone Plan is a special way to celebrate these remarkable moments.

TERMS & CONDITIONS

Plan includes 4 portrait sessions - a 3-hour newborn session, followed by three 30-minute mini sessions that will take place over the course of baby's first year.

Payment is required upfront to guarantee session availability.

Mini sessions will be scheduled after newborn session takes place.

Newborn session yields a minimum of 20 edited images. Mini sessions yield a minimum of 10 edited images per session.

Mini sessions include baby only. Parents and siblings may participate for an upgrade fee.

For the best possible outcome the following schedule is recommended.

Session 1 - under 10 days old.

Session 2 - baby can hold his/her head up (3-4 months).

Session 3 - baby can sit up unsupported but doesn't yet crawl (6-8 months).

Session 4 - child's first birthday month.



Belly to Baby Bundle

The journey from pregnancy to birth is unlike any. The Belly-to-Baby Bundle is an opportunity to capture this moment in time before your world changes forever. It can be a beautiful bonding experience between you and your partner and a special gift to give your child when they grow up.



The Belly-to-Baby Bundle begins with a maternity session shot on location or at the studio. Once your baby arrives we'll schedule your newborn session at a time that's most convenient. Typically within a week to 10 days from baby's birth date.

Digital Collections

You may purchase prints, products and digital files a la carte (see prices on page 15) or as a Collection. Digital collections, listed below, carry a significant savings.

Mini

30-minute Session and minimum of 10 Edited Images

Reservation Fee.....	\$75
Collection includes all Edited Files.....	\$225

Traditional

1-hour Session and minimum of 20 Edited Images

Reservation Fee.....	\$125
Collection includes All Edited Files.....	\$350

Newborn

3-hour Session and minimum 20 Edited Images

Reservation Fee.....	\$300
Collection includes All Edited Files	\$350

Belly-to-Baby Bundle

1-hour Maternity Session, Newborn Session and minimum of 40 Edited Images

Reservation Fee.....	\$400
Collection includes All Edited Files	\$400

Milestone Baby Plan

3-hour Newborn Session, 3 Mini Sessions and minimum of 50 Edited Images

Reservation Fee.....	\$425
Collection includes All Edited Files	\$450

Belly-to-Birthday Bundle

1-hour Maternity Session, Newborn Session, 3 Mini Sessions & minimum of 70 Edited Images

Reservation Fee.....	\$500
Collection includes All Edited Files	\$500

Collection prices are based on images from a single session, with the exception of the Belly-to-Baby Bundle, Milestone Baby Plan and Belly-to-Birthday Bundle. Collections cannot be altered. Sales tax may be applicable. Prices subject to change.

Prints and Products



Gift Prints

5x7 Print.....\$20
10 Gift Prints (5x7).....\$175
20 Gift Prints (5x7).....\$325

8x10 Print.....\$35
10 Gift Prints (8x10).....\$300
20 Gift Prints (8x10).....\$575

Wall Art

11x14 Print.....\$90
16x20 Print.....\$130
20x24 Print.....\$200
20x30 Print.....\$280
24x30 Print.....\$340

11x14 Canvas.....\$230
16x20 Canvas.....\$275
20x24 Canvas.....\$325
20x30 Canvas.....\$340
24x30 Canvas.....\$400

These are among the most common sizes. Additional sizes available upon request. Wall prints are lustre coated and mounted on styrene for durability. Canvases have 1 ½" depth and are ready-to-hang. 10% discount applied to wall art with purchase of digital collection.

Albums

10x10 Premium Album.....\$700
Hand-crafted album with 10 spreads (20 pages) on thick, layflat pages and no middle gutter. Typography design on inside pages included.

Mini Accordion Albums.....\$100
Get a set of three 3x3" or one 4x8" accordion style album. *Make great gifts!*

8x8 Session Book.....\$500
Skinny page styling, and seamless, layflat binding for panoramic spreads. 10 spreads (20 pages).

Canvases & Wall Prints



Canvases



Collage mounted on styrene



Mini Albums

3x3" Accordion Album



4x8" Accordion Album



Premium Album



JAPANESE FABRICS

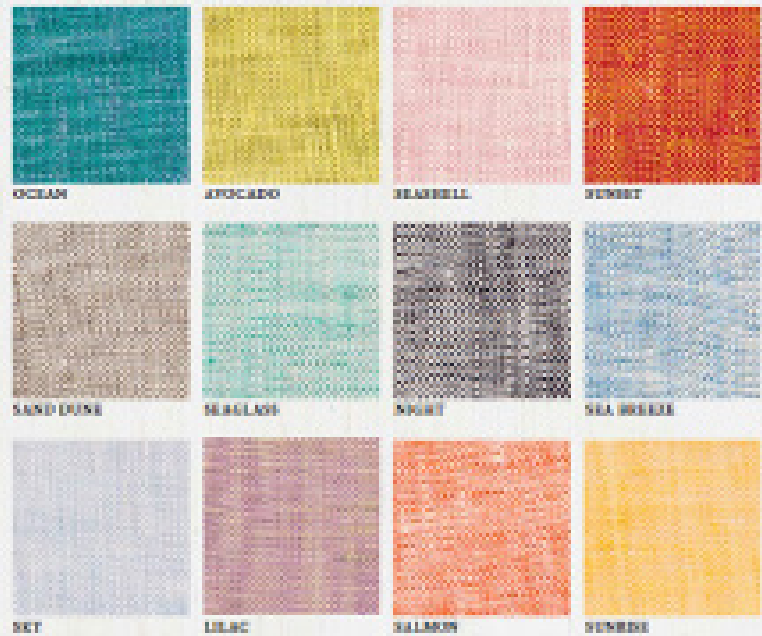
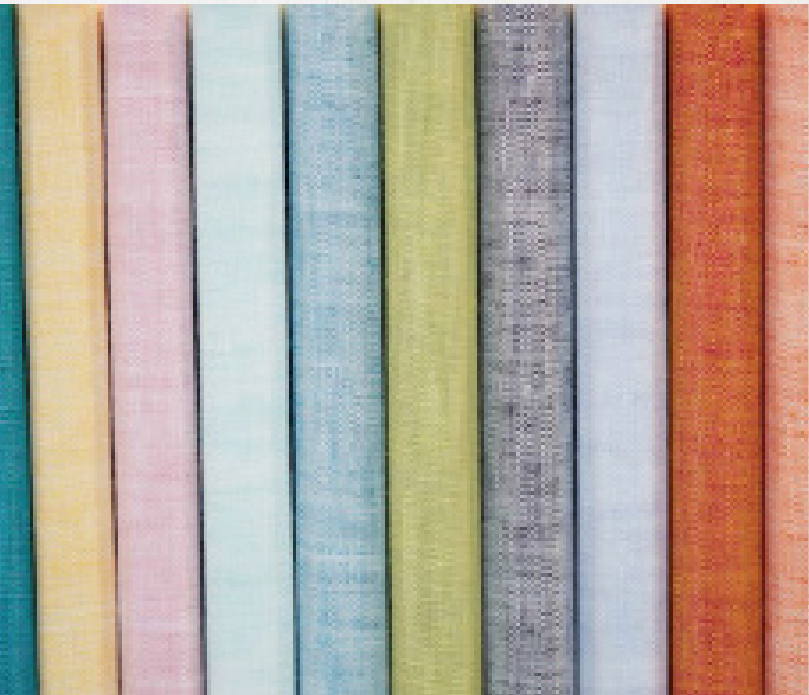
Our beautiful Japanese fabrics and linens will add sophistication and personality to any album. Choose from a select number of rich colors and textures that will complement any color scheme.



Swatch colors printed may not appear accurately. For color accuracy please ask for a swatch kit.

COASTAL LINENS

Our coastal linen fabrics are soft to the touch and perfect for colorful family and newborn sessions. Choose from a dozen color options that offer a gorgeous, relaxed feel with a hint of playfulness.



Swatch colors printed may not appear accurately. For color accuracy please ask for a swatch kit.





CONTACT US AND SAVE THE DATE

If you have any questions or would like to book your session call us at 732.469.4610 or visit us online at www.drumhillstudios.com.



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